

Răsăritul de Argint

SILVER SUNRISE NGO

Registered no. 43377234

NGO Presentation

Who we are



Janina Brașoveanu

President

Reaching out to prospects, sponsors, investors and creating a positive workspace.



Odile Turcu

Vicepresident

Producing ideas, delivering projects from start to end, with creativity and dedication.



Mădălin Stanciu

Founding member

Helping the board with preparing events, finding resources and volunteers, paperwork.



Radu Turcu

Accountant

Manages the preparation of balance sheets, financial statements and cash-flow reports.

Board of Directors



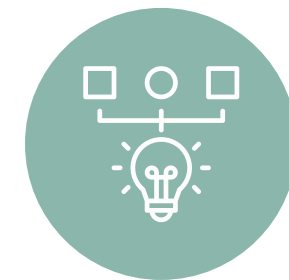
Mission

Our mission is to bring health and well being into senior's lives.



Vision

We envision a world where age is not treated as a disability and the elderly can preserve their independence and dignity.



Focus

- quality, improvement, and sustainability.



Impact driven

Using our time, talents, and resources to create meaningful experiences for seniors with focus on their needs.



WHAT WE DO



ACTIVE AGEING

Fostering Active Ageing in Romania through sports: Yoga, tai chi, perineum gym, swimming.



No hunger!

Meet the immediate food needs for 20 vulnerable old persons in 5 villages from Valcea area, every 3 months.



Adjacent projects

12 Kindergartens and 35 teachers involved in 2 recycling projects in educational and fun learning.



Emergency Stops

We supported Ukrainian refugees with 20.000 euro worth of products during the first 5 months of war



The main problem we tackle



Global Context

By 2050, 22% of the global population will be over 60 years old. And 1 in 10 people worldwide will be over 85.



Understanding the economical risk

Rapid aging has serious social and economic consequences.

An increasing share of government spending will go to funding pensions and health care for the elderly, even as the working-age population is shrinking.



Sedentary lifestyles are a leading factor of poor health

90% of the population in Romania don't do any sport and have bad nutritional habits.



The solution we have

Good health, long living

Since 2020, we are helping people stay in charge of their own lives for as long as possible as they age. We use sports to address the challenge of healthy and active aging in Romania:



- Yoga
- Tai Chi
- Perineum Gym
- Swimming

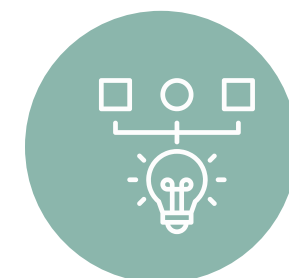
Socially

Older people who are in good physical health express greater life satisfaction and are able to maintain close relationships with family and friends, a key factor for mental health and good social interaction.



Silver Economy

Ensuring healthy lives and promoting well being will lower the economic pressure from the future working class.





IMPACT WE HAVE



**500
BENEFICIARIES**

Age 55-78
years old.



**STRONG ONLINE
COMMUNITY**

Seniors from
63 settlements.



**98% SUBJECTIVE
HEALTH IMPROVED**

98% are more active
and aware of the
sedentarism risks.

DEPTH IMPACT



**15% PERSONAL
GROWTH**

76 seniors are now
active daily. They
changed their
lifestyle.





No hunger!



Poverty and food insecurity

It is heart-breaking that in 2022, in Romania, there are still people who have no food to eat and there are zero social services for them.

Mariana, 89 years old, had only 1 jar of jam to eat in the house when we first visit her.

Now she knows help is coming her way every 3 months and will never have to go hungry to bed again.



- 20 beneficiaries
- 5 villages
- Donations every 3 months
- Covering all their basic needs

"Everything starts and ends in Education"

13 CLIMATE ACTION



4 QUALITY EDUCATION



A project in collaboration with the county Ministry of Education that involved 12 kindergartens, 35 teachers and over 900 children.



They collected 80 kg. of bottle caps. The plastic was sold and the money was used to buy food for our vulnerable beneficiaries.



Focus learning - climate action

12 modules about recycling and climatic environment.



Focus learning - empathy and care

The children were stimulated to have empathy for the elderly, and for the poor. They find out that one simple and fun action can save someone's life.



Emergency interventions

Helping Ukrainian refugees in transit

Location: Northern Railway Station Bucharest

Period: February - July 2022



More than 20,000 refugees supported

99% Women with children



- 15.000 products donated
- 1 ton of fruits
- 300 printed stories for kids, in Ukrainian language.

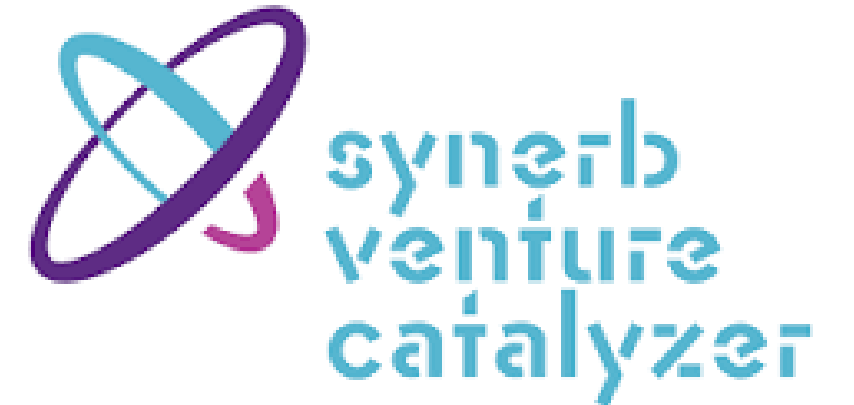


- 40 volunteers over 5 months
- Thousands refugees helped with directions and information.

Our amazing Sponsors and close Partners



United Way Romania



THANK YOU FOR WATCHING!
PLEASE CONTACT US, SO WE CAN DO MORE:

**Odile Turcu,
Vicepresident**



deea@rasarituldeargint.ro



0723-832-717



**Mosnita, jud. Timis,
str. Muntenia, nr.8**



rasarituldeargint.ro

